

# educational experiences for curious minds



PROSPECTUS 2019/2020



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We look forward to welcoming you to Laneway Education.

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# We are Laneway

AUSTRALIA'S LEADING INNOVATIVE EDUCATION PROVIDER.

We're on a mission to disrupt education because we know there's a better way. We've thrown out the old classroom rules and empower our students to engage real-world problems and opportunities in a creative way. At the core of our vision is the commitment to teaching excellence and industry engagement that provides our students with the knowledge, experience and attitude to excel in their chosen profession.

Our academic and management team have over 50 years of combined experience in education management, work-integrated learning and student support. Laneway Education emerged through our partnerships with industry to bring about a new approach to teaching and learning and to set higher standards in applied education. The result is a unique mix of academically robust courses combined with a clear focus on real-world skills, knowledge and experience. At Laneway, our students are our VIP's. We're proud to be teaching future innovators and leaders. We don't only educate our students in their field of interest, we make them futureproof and provide them with the skillset to achieve their goals.

My team and I are committed to supporting your transition to studying at Laneway. It might seem daunting, but we look at it as tremendously exciting; a chance to take the first real steps toward your exciting future. We're with you on this: with dedicated support services and career guidance, you've got a team at your back that cares about your success.

The team at Laneway can assist you and your family in making a smart decision with what course to choose for your career. I know this important decision can be tough, so you don't have to make it alone.

I look forward to welcoming you to Laneway.

Yours sincerely,

DANIEL WORTLEY CHIEF EXECUTIVE OFFICER

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# Why Laneway?

For us at Laneway, the qualification is just one important part of a bigger story. And, we want to have a part in that bigger story of self-starting, of dedicated work and of pushing your own ideas forward.

Our students, from multiple countries around the world, bring with them their unique personalities and experiences, forming a very diverse community, helping us to build our culture of morethan-one-way.

We are passionately curious and our aim is to go beyond what is known. We want to give our students the opportunity to explore a world of endless possibilities. We want to see them grow, providing them with all the necessary tools to create their own personal story.

We look forward to meeting you soon. Let the journey begin.

LUIZA SPRANDEL HEAD OF GROWTH

# REASONS TO STUDY WITH US

# We raise the bar

We go above and beyond, putting our students at the centre of everything we do.

We constantly strive to improve the learning experience and our own ways of working.

We deliver on our promise - every single time. Even when no one is watching.

# We're ambitious

We have a vision, a big one. And we chase it daily.

We believe that failure is not a bad word. We take smart risks and we own our mistakes because it teaches us where to go next.

We do things differently. We empower our students to create their own success

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# We're open

We embrace diversity and know that when great minds work together, anything is possible.

And yes, we want to know if you love it or hate it, because to us it's your opinion that matters.

# We're agile

We get it, change is hard right? But to us it is the most exciting thing about what we do.

We are curious about what's next, because we know there is so much out there to be discovered.

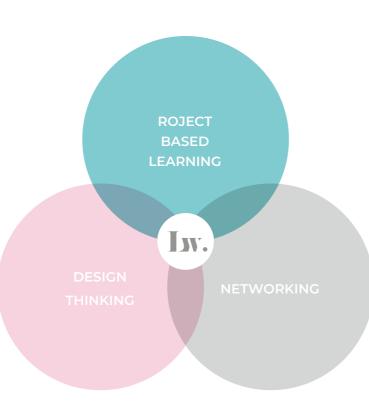
We recognise that people learn and work differently and we adapt our style to meet their needs.

# How we do it

# **UNIQUE METHODOLOGY**

Our methodology combines project-based learning, design thinking and networking. This has created a one of a kind learning experience that focuses on real world outcomes, business innovation and industry engagement.

Powered by innovation and technology, the world is changing fast. The startup methodology is being embraced everywhere and those who think like an entrepreneur are rising to the top across the world. Never has there been a better time to turn your idea or passion into a business. People that can think outside of the box to solve business problems are in high demand by employers.





prepare our students for the constantly changing business world. Our aim is to transform them into innovators and problem solvers who are able to anticipate and adapt to the future. To make this possible, our team has developed a unique methodology that will help our students gain new skills and confidence, whilst growing as individuals. This will empower them to launch their own business or accelerate long-term change inside an existing organisation at the same time as having a positive impact on the world around them.

### THAIS OSO

HEAD OF PRODUCT | ACADEMIC DIRECTOR

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# It's a miracle that curiosity survives formal education.

ALBERT EINSTEIN

# Project based learning

# WHAT IS PROJECT BASED LEARNING?

Project-based learning (PBL) is an approach to teaching and learning that engages students in rich and authentic learning experiences. Students learn about a subject by working for an extended period of time to investigate and respond to a complex question, challenge or problem. It is a style of active and inquirybased learning that develops the skills required to be successful in the digital age. Students acquire a deeper knowledge through active exploration of real-world challenges and problems.

# WHAT IS PROJECT BASED LEARNING AT LANEWAY?

At Laneway project-based learning is in our DNA. Students work on a different project each study term by investigating and responding to engaging questions, problems and challenges set by real entrepreneurs, startup founders and multi national organisations.

Our students demonstrate their knowledge and skills by developing a public product or presentation for a real audience at the end of the project. As a result, our students develop deep content knowledge as well as critical thinking, creativity and communication skills in the context of doing an authentic, meaningful project. Our project-based learning model unleashes a contagious, creative energy among our students and staff.

At the completion of the project, our students are given a letter of reference by the project owner to add to their PBL portfolio of evidence. This portfolio will ensure Laneway students are in high demand by employers after they graduate and also provides the confidence needed for our entrepreneurial students looking to launch thier own venture.



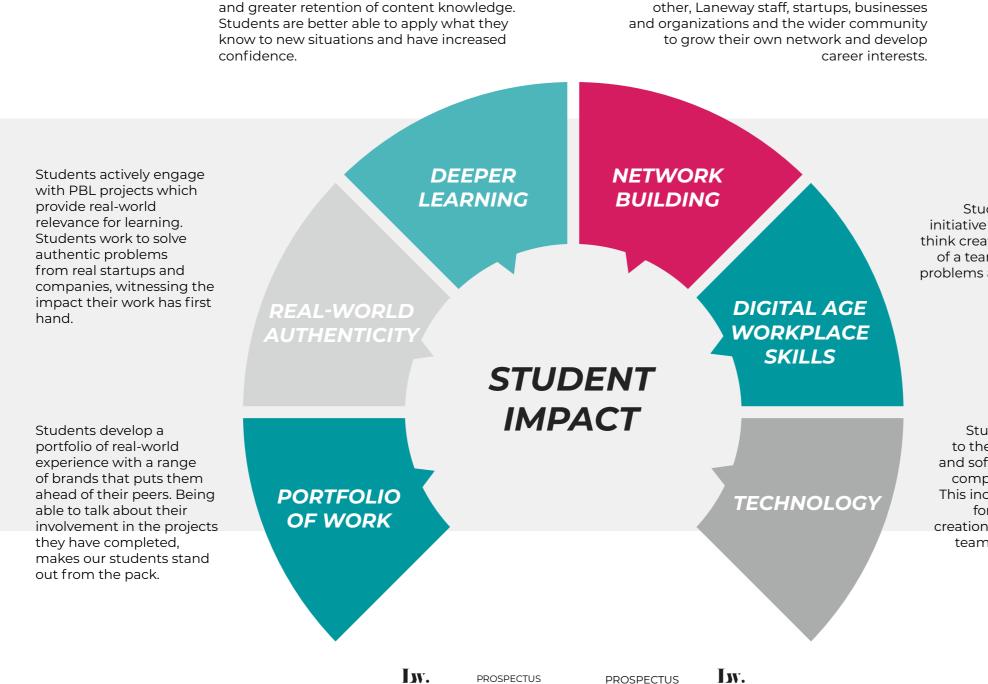


# Why choose the Laneway project-based learning model?

We believe that the Laneway PBL experience transforms our students from passive to active, lifelong learners.

Through PBL, students interact with each

When faced with a problem to solve and a mix of choice and responsibilities, the learning experience becomes deep and and long-lasting.



PBL projects lead to deeper understanding



Students learn to take initiative and responsibility, think creatively, work as part of a team, negotiate, solve problems and communicate ideas.

Students are exposed to the latest technology and software platforms to complete their projects. This includes applications for research, content creation, project mapping, team collaboration and presentations.

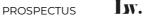
# Our campus

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# Where the magic happens

# Sydney Startup Hub

The sydney startup hub is a bold, ambitious move by government to support **innovation, strengthen the startup community and grow new sustainable high-value jobs in NSW.** Our state of the art campus is located right in the heart of things.





# **FACILITIES**

- Design thinking and tutorial break out spaces
- Modern, technology enhanced, spacious classrooms
- Computer lab
- Free hi speed WiFi access
- Photocopying and printing facilities
- Digital and traditional library resources
- 2 student lounge areas and kitchen
- Student refrigerators, microwaves and coffee machine
- Air-conditioned
- Mobility impaired access and amenities
- Shower facilities

# Courses

# **Business**

- Certificate IV in Business
- Diploma of Business
- Advanced Diploma of Business

# Entrepreneurship

• Diploma of Entrepreneurship and Innovation

# Leadership

- Diploma of Leadership and Management
- Advanced Diploma of Leadership and Management

# Marketing

- Diploma of Marketing and Communication
- Advanced Diploma of Marketing and Communication



curious

Jw.

# I have no special talent. I am only

ALBERT EINSTEIN

# Certificate IV in Business

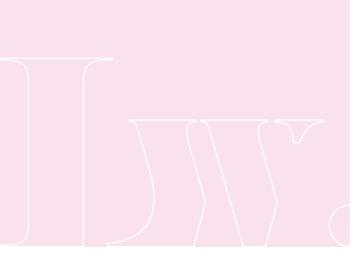
COURSE CODE • BSB40215 CRICOS COURSE CODE • 097068M

# INNOVATIVE BUSINESS All Rounder



# COURSE DECRIPTION

This course provides an entry-level pathway into gaining the skills and knowledge required to effectively operate a small to medium sized business. You will learn how to use your newly found skills and knowledge to get the job done. This will include providing solutions to unpredictable problems, analyzing information from a variety of sources and establishing client and business networks.



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# WHAT WILL I LEARN?

## **DIGITAL MARKETING IN ACTION**

BSBMKG418 • Develop and apply knowledge of marketing communication industry BSBMGT407 • Apply digital solutions to work processes

## **BULLET PROOF YOUR BUSINESS**

BSBWHS401 • Implement and monitor WHS policies, procedures and programs to meet legislative requirements BSBMKG417 • Apply marketing communication across a convergent industry BSBCMM401 • Make a presentation

## **CUSTOMER EMPATHY**

BSBINN301 • Promote innovation in a team environment BSBMKG413 • Promote products and services BSBCUS402 • Address customer needs

## **CREATIVE THINKING**

BSBLED401 • Develop teams and individuals BSBCRT401 • Articulate, present and debate ideas

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# DURATION

26 weeks (including term breaks) 2 terms (10 weeks per term) 600 hours

# EMPLOYMENT OPPORTUNITIES

- Operations Assistant
- Administration Assistant
- Business Unit Manager

- Successful completion of Australian Year 10 or equivalent
- Must be at least 18 years of age at course commencement
- International learners must demonstrate they hold an IELTS 5.5 with no skills band less than 5 or equivalent

# Diploma of Entrepreneurship & Innovation

COURSE CODE • 10733NAT CRICOS COURSE CODE • 098311G

**COURSE DECRIPTION** 

This unique course has been designed

to provide our students with a learning

experience previously only available to

startup founders on an accelerator or

incubator program. Built in collaboration

with the wider entrepreneurial ecosystem,

it has been designed to take students through the steps involved in developing

an idea into a commercial or social

enterprise.



# WHAT WILL I LEARN?

### **DESIGN YOUR FUTURE**

BSBLDR511 • Develop and use emotional intelligence BSBMKG507 • Interpret market trends and developments BSBCRT301 • Develop and extend critical and creative thinking skills

### **IDEA VALIDATION**

DENVAL001 • Validate a product idea

### **MVP DESIGN**

DENMVP002 • Define a minimum viable product

### **STARTUP HUSTLE**

BSBMKG501 • Identify and evaluate marketing opportunities BSBMKG523 • Design and develop an integrated marketing communication plan BSBSLS501 • Develop a sales plan

### SCALE UP

BSBPMG522 • Undertake project work DENFUN003 • Secure funding to launch and grow a startup BSBREL402 • Build client relationships and business networks



PROSPECTUS



## DURATION

52 weeks (including term breaks) 4 terms (10 weeks per term) 1200 hours

# EMPLOYMENT OPPORTUNITIES

- Entepreneur
- Startup Founder
- Business Owner
- Intepreneur

- Successful completion of Australian Year 10 or equivalent
- Must be at least 18 years of age at course commencement
- International learners must demonstrate they hold an IELTS 5.5 with no skills band less than 5 or equivalent

# Diploma of Business

COURSE CODE • BSB50215 CRICOS COURSE CODE • 097071E

# you are an **Entrepreneur**



# **COURSE DECRIPTION**

Know you want to work in the business world but not quite sure where it could take you? Let the Diploma of Business be your guide. Our practical course gives you general business skills like managing projects, finances and people so you are able to take the next step in launching your career.

In addition to these fundamental aspects, you will explore the process of analyzing and interpreting market trends, investigate the use of innovation to create digital solutions for business problems and develop emotional intelligence skills to connect on a deeper level with your network.



# WHAT WILL I LEARN?

#### **FIND YOUR SPARK**

BSBLDR511 • Develop and use emotional intelligence BSBMKG507 • Interpret market trends and developments

### **MARKETING 101**

BSBMKG502 • Establish and adjust the marketing mix BSBMKG523 • Design and develop an integrated marketing communication plan

### MAKE IT HAPPEN

BSBEBU511 • Develop and implement an e-business strategy BSBPMG522 • Undertake project work

### **INNOVATIVE THINKING**

BSBINN501 • Establish systems that support innovation BSBINN502 • Build and sustain an innovative work environment

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# DURATION

52 weeks (including term breaks) 4 terms (10 weeks per term) 1200 hours

# EMPLOYMENT OPPORTUNITIES

- Administrator
- Executive officer
- Program Consultant
- Program Coordinator
- Business Development Manager

- Successful completion of Australian Year 10 or equivalent
- Must be at least 18 years of age at course commencement
- International learners must demonstrate they hold an IELTS 5.5 with no skills band less than 5 or equivalent

# Advanced Diploma of Business

COURSE CODE • BSB60215 CRICOS COURSE CODE • 097074B



# **COURSE DECRIPTION**

Learn how to see the big picture in business. You will be empowered with the technical and practical skills you need to think of great business strategies and innovative ideas for all kinds of businesses. This course covers a wide range of business functions including business planning, localized marketing strategies, advertising, financial management and human resource planning.

In addition to these core elements of senior business management, you will explore developing business approaches that support sustainability and be guided through the process of identifying and evaluating international business opportunities.



# WHAT WILL I LEARN?

## FIND YOUR PURPOSE

BSBSUS501 • Develop workplace policy and procedures for sustainability BSBHRM602 • Manage human resources strategic planning

## **BULLETPROOF BUSINESS PLAN**

BSBMGT617 • Develop and implement a business plan BSBFIM601 • Manage finances

## **BUSINESS GROWTH**

BSBMKG605 • Evaluate international marketing opportunities BSBMKG609 • Develop a marketing plan

## MARKETING EXUCATION

BSBMKG603 • Manage the marketing process BSBADV604 • Execute an advertising campaign



# DURATION

52 weeks (including term breaks) 4 terms (10 weeks per term) 1200 hours

# EMPLOYMENT OPPORTUNITIES

- Business Analyst
- Business Development Director
- Junior Executive

- Successful completion of Australian Year 10 or equivalent
- Must be at least 18 years of age at course commencement
- International learners must demonstrate they hold an IELTS 5.5 with no skills band less than 5 or equivalent

# Diploma of Leadership & Management

COURSE CODE • BSB51918 CRICOS COURSE CODE • 098893C



# WHAT WILL I LEARN?

**FIND YOUR SPARK** 

BSBLDR511 • Develop and use emotional intelligence BSBMKG507 • Interpret market trends and developments

#### **MARKETING 101**

BSBMKG502 • Establish and adjust the marketing mix BSBMKG523 • Design and develop an integrated marketing communication plan

#### **OPERATIONAL CONTROL**

BSBWOR502 • Lead and manage team effectiveness BSBMGT517 • Manage operational plan BSBWOR501 • Manage personal work priorities and professional development BSBPMG522 • Undertake project work

#### **DIGITAL LEADERSHIP**

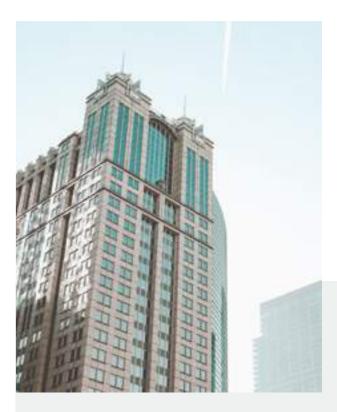
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BSBINN502 • Build and sustain an innovative work environment BSBMGT519 • Incorporate digital solutions into plans and practices BSBLDR504 • Implement diversity in the workplace BSBLDR502 • Lead and manage effective workplace relationships



# COURSE DECRIPTION

This course will give you the skills to develop initiative and judgment in planning, organizing, implementing, and monitoring your own workload and the workload of others. It also develops communication skills to support individuals and teams to meet organizational or enterprise requirements and strategies. You will learn how to plan, design, apply, and evaluate solutions to unpredictable problems and to identify, analyze, and synthesis information from a variety of sources.



## DURATION

52 weeks (including term breaks) 4 terms (10 weeks per term) 1200 hours

## EMPLOYMENT OPPORTUNITIES

- Frontline Manager
- Middle Manager
- Supervisor
- Business Operator

- Successful completion of Australian Year 10 or equivalent
- Must be at least 18 years of age at course commencement
- International learners must demonstrate they hold an IELTS
   5.5 with no skills band less than 5 or equivalent

# Advanced Diploma of Leadership & Management

COURSE CODE • BSB61015 CRICOS COURSE CODE • 097075A



# WHAT WILL I LEARN?

**FIND YOUR PURPOSE** 

BSBSUS501 • Develop workplace policy and procedures for sustainability BSBHRM602 • Manage human resources strategic planning

#### **BULLETPROOF BUSINESS PLAN**

BSBMGT617 • Develop and implement a business plan BSBFIM601 • Manage finances

#### **BUSINESS GROWTH**

BSBMKG605 • Evaluate international marketing opportunities BSBMKG609 • Develop a marketing plan

#### **INNOVATION REVOLUTION**

BSBMGT608 • Manage innovation and continuous improvement BSBINN601 • Lead and manage organizational change

#### **ROADMAP TO SUCCESS**

BSBMGT616 • Develop and implement strategic plans BSBMGT605 • Provide leadership across the organization

#### **ENGAGE YOUR AUDIENCE**

BSBCUE605 • Develop and maintain a customer engagement marketing strategy PSPGEN067 • Establish and maintain strategic networks

# COURSE DECRIPTION

This qualification will prepare you to work in roles with senior or managerial responsibilities. Upon graduation you may oversee the work of others or have a specialized role where you do not supervise others but provide strategic leadership and direction.

YOU ARE

Lead



## DURATION

78 weeks (including term breaks) 6 terms (10 weeks per term) 1800 hours

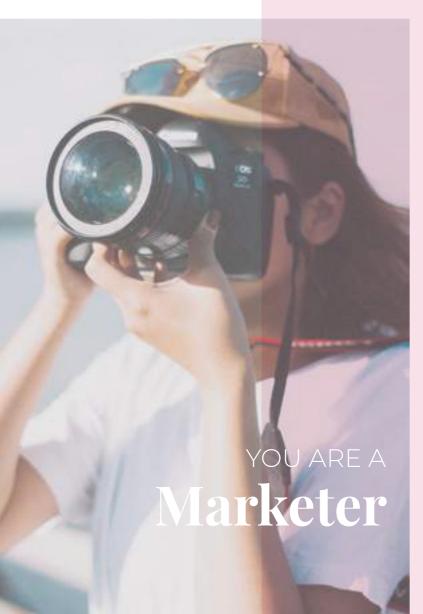
EMPLOYMENT OPPORTUNITIES

- Area Manager
- Department Manager
- Regional Manager

- Successful completion of Australian Year 10 or equivalent
- Must be at least 18 years of age at course commencement
- International learners must demonstrate they hold an IELTS 5.5 with no skills band less than 5 or equivalent

# Diploma of Marketing & Communication

COURSE CODE • BSB52415 CRICOS COURSE CODE • 097073C



# **COURSE DECRIPTION**

Our Diploma of Marketing & Communication gives you the skills and the know-how to engage and influence valuable customers, develop brand loyalty, and execute strategic marketing campaigns. This program has been specifically designed to provide graduates with a broad base of generalist marketing knowledge and skills suitable both for entry-level employment in marketing roles and/or as a platform for further specialized study.



# WHAT WILL I LEARN?

## **FIND YOUR SPARK**

BSBLDR511 • Develop and use emotional intelligence BSBMKG507 • Interpret market trends and developments

## **MARKETING 101**

BSBMKG502 • Establish and adjust the marketing mix BSBMKG523 • Design and develop an integrated marketing communication plan

### SOCIAL MEDIA AND UX DESIGN

BSBDES602 • Research global design trends BSBMKG534 • Design effective digital user experiences BSBMKG537 • Develop a social media engagement plan BSBPMG522 • Undertake project work

# DIGITAL ADVERTISING STRATEGIES

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BSBMKG530 • Create distributed multiplatform digital advertisements BSBMKG514 • Implement and monitor marketing activities BSBCRT501 • Originate and develop concepts BSBLDR502 • Lead and manage effective workplace relationships



# DURATION

52 weeks (including term breaks) 4 terms (10 weeks per term) 1200 hours

# EMPLOYMENT OPPORTUNITIES

- Frontline Manager
- Middle Manager
- Supervisor
- Business Operator

- Successful completion of Laneway's BSB40215 Certificate IV in Business OR all core units in BSB42415 Certificate IV in Marketing and Communication
- Must be at least 18 years of age at course commencement
- International learners must demonstrate they hold an IELTS 5.5 with no skills band less than 5 or equivalent

# Advanced Diploma of Marketing & Communication

COURSE CODE • BSB61315 CRICOS COURSE CODE • 097076M

# YOU ARE A Marketer



# COURSE DECRIPTION

This course will provide you with the skills and knowledge to provide leadership and strategic direction in the marketing activities of an organization. This will include being able to analyze, design, and execute judgments using wide-ranging technical, creative, conceptual, and managerial competencies. You may decide to become highly specialized or keep your skill-set broad within the marketing field. Upon graduation you may find yourself accountable for group outcomes and for the overall performance of the marketing function of an organization.



# WHAT WILL I LEARN?

## **FIND YOUR PURPOSE**

BSBSUS501 • Develop workplace policy and procedures for sustainability BSBHRM602 • Manage human resources strategic planning

### **BULLETPROOF BUSINESS PLAN**

BSBMGT617 • Develop and implement a business plan BSBFIM601 • Manage finances

## **BUSINESS GROWTH**

BSBMKG605 • Evaluate international marketing opportunities BSBMKG609 • Develop a marketing plan

### **INNOVATION REVOLUTION**

BSBMGT608 • Manage innovation and continuous improvement BSBINN601 • Lead and manage organizational change

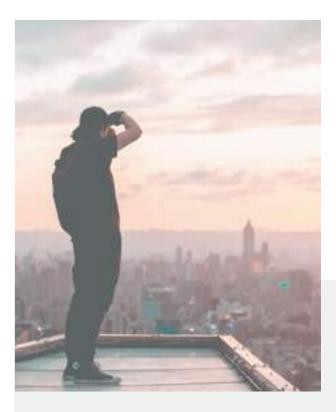
### **ROADMAP TO SUCCESS**

BSBMGT616 • Develop and implement strategic plans BSBMGT605 • Provide leadership across the organization

### THE WINNING CAMPAIGN

BSBADV602 • Develop an advertising campaign BSBADV604 • Execute an advertising campaign





# DURATION

78 weeks (including term breaks) 6 terms (10 weeks per term) 1800 hours

# EMPLOYMENT OPPORTUNITIES

- Marketing Director
- Marketing Strategist
- National, regional, or global
- Marketing Manager

- Successful completion of all core units in BSB52415 Diploma of Marketing and Communication
- Must be at least 18 years of age at course commencement
- International learners must demonstrate they hold an IELTS 5.5 with no skills band less than 5 or equivalent

# Laneway Seed Fund

# We believe in our students

and the creative and critical thinking skills they develop with us. We also believe that every validated idea should be explored.

With that in mind, we have created the Laneway Seed Fund. Each year we make \$50,000 available for our existing students and graduates. We're looking for a crazy idea that may have a significant chance of working. We want to provide the initial support to explore things further. With our resources and network inside the Australian entrepreneurial ecosystem, we can provide a Launchpad for our students to kick start their own business, allowing them to work on it while they study.



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# Stronger together

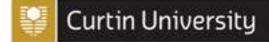
Laneway has a number of articulation and pathway partnerships to assist our students.



These partnerships help our students in gaining entry and credit into bachelor degrees at a number of universities and private education providers. These universities and private providers will recognise up to one year of credit towards a three-year bachelor degree. Some of Laneway's educational partners include:









# We've got your back

We don't want life's challenges to get in the way of your academic success. Our Student Concierge is designed to **enrich your experience of studying at Laneway.** Being in a foreign country can be very difficult sometimes and our aim is to support you on this journey.

- Designated team members that speak a variety of languages
- Academic support and 1-on-1 mentoring
- On-arrival welcome and orientation programs
- Health & Wellbeing Counsellor
- Employment services





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# Living in Australia

Australia is the complete package. With people from over 200 international backgrounds living and studying here, australia is renowned for its unique combination of urban and outdoor living, cultural diversity and friendly communities.

# **CULTURE AND CUSTOMS**

Australia is a fairly multicultural country and over 25% of the population was born in a different country. Australia's land size is approximately the same size as the continental United States. The current population is around 22 million with most people living in the capital cities along the East Coast. While Australia's official language is English, over 200 languages are spoken. Australians are generally fairly easygoing and informal. At the same time, we value hard work, fairness, teamwork, and supporting others. We believe everyone should have equal rights and equal opportunities. Australian residents have a range of religions, views,

and backgrounds. While people may not agree with you, people are generally respectful and tolerant of the choices and views of others.

Australians also enjoy a good laugh and love to make fun of things including themselves. Australians enjoy the benefits of the multicultural society through food, music, and the arts. People also enjoy being outdoors and will spend time with friends at a barbecue, going for a walk, or going to the beach. Many Australians love their sport and popular sports include cricket, rugby, football (soccer), swimming, tennis, golf, cycling, and horse racing.

# Sydney's top things to do

- 1. Swim at the Instagrammable Bondi Icebergs Pool
- 2. Take a coastal trek from Manly to Spit
- Climb Sydney Harbour Bridge
- Ride the iconic Manly Ferry
- Take an Indigenous walking tour of
  Dharawal National Park
- **0** Explore experimental art and theatre at Carriageworks
- 7. Go whale watching or hiking in the Royal National Park
- 8. Trot around Centennial Parklands
- **9.** Walk the Bondi to Coogee coastal path
- 10. Take a day trip to TV famous Palm Beach

See this website for more information. https://www.timeout.com/sydney/things to-do/things-to-do-in-sydney-at-leastonce-in-your-life

For more information about studying and living in Australia, go to www.studyinaustralia.gov.au.

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# Don't just take our word for it



I am really happy that couple months ago I decided to step out of my comfort zone and come to study here in Australia, precisely, at Laneway Education! I suppose that it is **a place where everyone has an ability to find their own path.** 

Monika Grinskyte (Lithuania)

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At Laneway I could find everything that I was looking for in a school, the structure of it, **the opportunities that the school could offer to me and the quality of the teachers.** And, I made a lot of friends there and could find opportunities to do my first internship in Australia."

Lucas Mantovani (Brazil)



I decided to study at Laneway Education because I liked the atmosphere of the school which has a really good energy. Also, the teacher and staff are always supporting me with my studies and my business. This is one of the reasons I'm really enjoying my life here in Sydney!

Yukiko Kanemura (Japan)



When I arrived in Australia I was looking for a school with a different methodology that would make me feel like I want to go to school again.

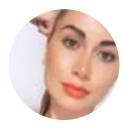
I fell in love with Laneway since the first moment. The school looks different, and it definitely is.

The methodology they use is pretty innovative, with a lot of design thinking exercises that stimulate us to actually think and create. I really use what I learn in my real life.

I love the fact that everyone who works at school is very kind and reachable. At Laneway I don't feel like going to school, it feels like my home in Australia.

Aline Silvestre (Brazil)





I would like to say how much I appreciate Laneway Education. I love the Innovative approach by trying to do things differently and listening to students.

Everyone is so lovely and nothing but a high vibe energy every time I attend.

Samantha Tune (England)



There is one word that summarizes my experience at Laneway, inspiring.

Then, the teachers. All of them are entrepreneurs or/and business coaches, that share their valuable knowledge with us.

All these combined results in a school that you really want to attend on a Monday morning.

Carlos Gomez (Spain)



The thing that I love the most about Laneway is that you don't just sit behind the desk and listen to someone. Here we are the active part of each lesson. There is plenty of co-working, brainstorming, design thinking and meeting inspirational people from real business and that all with great teachers. Plus, the exciting bonus is that you have the opportunity of internships in one of the start-up businesses.



When looking to advance my studies in Australia I was specifically looking for an entrepreneurship program that would give me the tools and resources I need to start my own business. I have been very happy with what Laneway has to offer in that regard.

Jami Emerson (USA)



Laneway is a great school, I absolutely love this college. The teachers are caring, approachable and so helpful, there have been so many opportunities for me to socialize and interact with my peers and get to know people from all over the world.

I'm enjoying my experience at laneway and can't wait to see the opportunities that will open in the future.

Elisa Juventia (Indonesia)



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PROSPECTUS

### First of all, the school is located in one of the most inspiring buildings, where real startups are developing or creating their businesses.

## Finally, the community of students. People from all around the world that inspires you with their different backgrounds and points of view.

Lenka Kinclova (Czech Republic)

# What's next?

# We have made our enrolment process as easy as 1, 2, 3

Complete our online application, available from our website http://apply.laneway.edu.au/

We will process your application and if successful, issue you a Letter of Offer.

After you accept our offer of enrolment, we'll send you a Confirmation of Enrolment (called a CoE). If you are entering Australia under a student visa, you will need your CoE before you can apply for your visa.



PROSPECTUS



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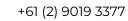




# LANEWAY EDUCATION



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